

MULTIPLIER EVENT 2 | ITALY

15 JULY 2022 | In presence event at Politecnico di Torino Room R - Via Paolo Borsellino, 53

The event, organised in presence at the Politecnico di Torino, was a success, with 77 participants in total, including 40 master's students and 29 people from companies and organisations and 8 researchers from PoliTO's Systemic Design research group.

Alongside the speakers from the Politecnico di Torino, who presented the results of the MULTITRACES project to date with their Intellectual Outputs, there were master's students who made interesting contributions, presenting their Systemic Design Projects. In addition, the participation of companies from the regional and national scene strengthened the dissemination of the project results.

INTERDISCIPLINARY EDUCATION FOR THE CIRCULAR ECONOMY

[Original Title: Educazione interdisciplinare per l'economia circolare]

DESCRIPTION

Local and regional contexts are crucial places for the circular economy, and the agro-industrial and forestry sectors offer many opportunities for the development of circular enterprises that enhance a short supply chain involving local actors. However, in these sectors the circular economy also poses important challenges to the world of industry and training: on the one hand, it requires strong industrial innovation to deploy new management and production tools; on the other, it needs to train new professional figures capable of developing and managing circular innovation.

The Second Multiplier Event held in Torino proposes a reflection on this topic, presenting how Systemic Design can face these challenges through its approach and capabilities. The intervention of speakers and students who relate closely to this discipline served to convey the added value that the discipline has within interdisciplinary contexts.

AGENDA

10:00 - 13:00

PART I | CIRCULAR PROFESSIONS AND ENTERPRISES

10:00-10:15 | Circular and rural economy: the MULTITRACES project
Silvia Barbero - Politecnico di Torino

10:15-11:30 | Presentation of the work carried out by the students of the Systemic Design degree course on projects realised for MULTITRACES partner companies
MA students – Politecnico di Torino

11:30-12:00 | The potentialities of the Circular Economy and new professions in SMEs
Amina Pereno and Asja Aulisio – Politecnico di Torino

12:00-13:00 | The systemic approach for sustainable design of rural contexts
Luigi Bistagnino – Systemic Approach Association

13:00 - 14:30 – BREAK

PART II | SYSTEMIC DESIGN IN INTERDISCIPLINARY EDUCATION CONTEXT

14:30-17:00 | Presentation of the work carried out by the students of the Systemic Design degree course

MA students – Politecnico di Torino

18:00-18:30 | Open discussion

ORGANISERS

The seminar is organised by the Department of Architecture and Design of the Politecnico di Torino, within the Erasmus+ MULTITRACES project (Multidisciplinary training in circular economy and smart valorisation of the rural area for new business models). There was also the participation of MESAP Innovation Cluster, which provided contacts with new companies that were willing and open to collaborating with the students.

For further information on the project: <http://multitraces.ub.ro/index.php/it/>

PARTICIPANTS

Of the 77 participants, 29 came from outside the MULTITRACES partner (PoliTo).

Looking at the external participants, the composition of the audience was in line with the objectives of the event:

- 52% of companies, mainly SMEs but also large enterprises from the agro-food sector;
- 28% of public organisations, such as regional innovation clusters and agri-food public organisations and schools;
- 17% of research centers and universities, especially public centers such as national zooprophyllactic institutes;
- 3% of professionals, working as freelance in the rural economy sectors;





